

# Rowly, Rafiqul Islam

Managing Director, CSL Software Resources Ltd.

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## Summary

R. I. Rowly is an IT entrepreneur and software developer with 29 years of experience in the ICT sector. He is expert in business process analysis and reengineering, designing workflow based application architecture and implementation methodology. Experienced in enterprise management, strategic planning, and policy formulation. Mr. Rowly was a key team player in designing several Software Application Products. He co-founded Computer Solution Ltd., the third company ever started in Bangladesh in the IT sector. The sector currently comprises more than twelve thousand companies. Since 1996, he has focused on the development of large scale Software Applications for industry application. In 1998 he co-founded CSL Software Resources Ltd., now a market leader for ERP solutions in the Apparel Industries and Construction Sector. He is an industry leader and served as President of BASIS (Bangladesh Association of Software and Information Service) from 2008-09.

## Specialties

Business venture development, Process re-engineering,

## Experience

### **Managing Director at CSL Software Resources Ltd.**

March 1996 - Present

A Company dedicated years to build ERP Software Application for two Market Verticals such as Apparel Manufacturer and Real Estate Construction Business. The company also has leading market presence with HR & Payroll software and Financial Accounting.

### **Director at Punoh.com**

2012 - Present

Punoh.com is a Social Business Enterprise.

### **Task Force member at eGovernment Capacity Building Project**

August 2010 – June 2012

Task Force member of the Project funded by AusAID in 2010-2012 under their Public Sector Linkages Program (PSLP). The title of the activity is “eGovernment Capacity Building”. The activity’s overarching goals are improved transparency and efficiency in the public sector in Bangladesh with enhanced benefits to citizens. The activity’s enabling objective is for managers in the public sector to be able to implement e-government more effectively.

### **Chairman, Executive Committee at D.Net**

July 2009 - 2016

A Non-Government Development Organization

**Director at Star Advertisers Ltd.**

April 1994 - Present

1st Company to introduce digital video post production and 3D animation in Bangladesh in 1994. The company registered in 1963.

**IT Consultant at The Asia Foundation Bangladesh.**

October 1995 - September 2010

Major responsibility is building the up-to-date IT infrastructure and maintains it. Responsibility includes implementation of maintenance of Internet infrastructure. End user training, Network Administration.

**Guest Faculty at Institute of Business Administration, University of Dhaka.**

January 2008 - June 2010

Teaching MIS to MBA Program and BBA Program.

**President at BASIS**

2007 - 2008

2007-2008 Served as President of Bangladesh Association of Software & Information Service (BASIS). Major responsibility was to lead the industry, Influence and guide the government for policy formulation and trade facilitation.

- Represented the IT industry to Government and Business Organizations.
  - Worked closely with Ministry of Science and made recommendations on the National Budget, Fiscal Policy, and development of IT Professional Skill Enhancement and Certification Programs.
  - During his tenure he served as chairperson on the team that worked with the Ministry of Finance to formulate the policy paper for the Entrepreneur Equity Fund, a government venture capital fund for the ICT Sector.
  - He created an ICT Financing Product called "Shonchalok" a collateral free factoring based financing for IT sector. This fund is in operation now.
  - Formed a research wing called BASIS Research Cell and acted as Director.
  - He represented BASIS as counterpart for research on ITES export from Bangladesh under Bangladesh Quality Support Program of ITC Geneva.
  - He initiated a Desk study on all IT research and publication.
  - He was actively involved as counter part of JICA project for promoting Bangladesh Software Export to Non-English speaking country.
  - He presented Bangladesh ICT industry to 22 large potential Japanese Corporations in Tokyo.
- Consultant at SDC (Swiss Development Agency), Delhi, India.

December 1999 - December 2000

Responsibility was to implement and upgrade the financial application with fixing millennium bug.

### **Director at Computer Solutions Ltd.**

December 1985 - August 1996

A Company for providing IT Solution with Hardware and Software. Major responsibility was Marketing, Organize Training and Customer Relationship Management.

### **IT Consultant, at CARE Bangladesh**

July 1986 - June 1987

Major Responsibility was to train user to use software application in their functional domain.  
Systems Executive at Beximco Computers Ltd.

November 1984 - November 1985

### **Skills & Expertise**

Strategic Planning

Leadership

Program Management

Product Development

Team Management

Business Process Automation

Business Process Re-engineering

Social Project Development

### **Education**

University of Dhaka

M. Com, Finance, 1983 - 1984

### **Rotary Engagement & Activity**

Joined Rotarct Movement in Sep 1976.

Sever as DRR in R.I. District 3280 in 1985-86

Join Rotary Club of Dhaka 1991.

Served as Director, Treasurer, Secretary, Vice President, and President.

Served District as Chairman, Assistant Governor, Deputy Governor, Lieutenant Governor, District Trainer.

Activities and Societies: member of Rotary Club of Dhaka, BASIS, D.Net

### **Interests**

Photography